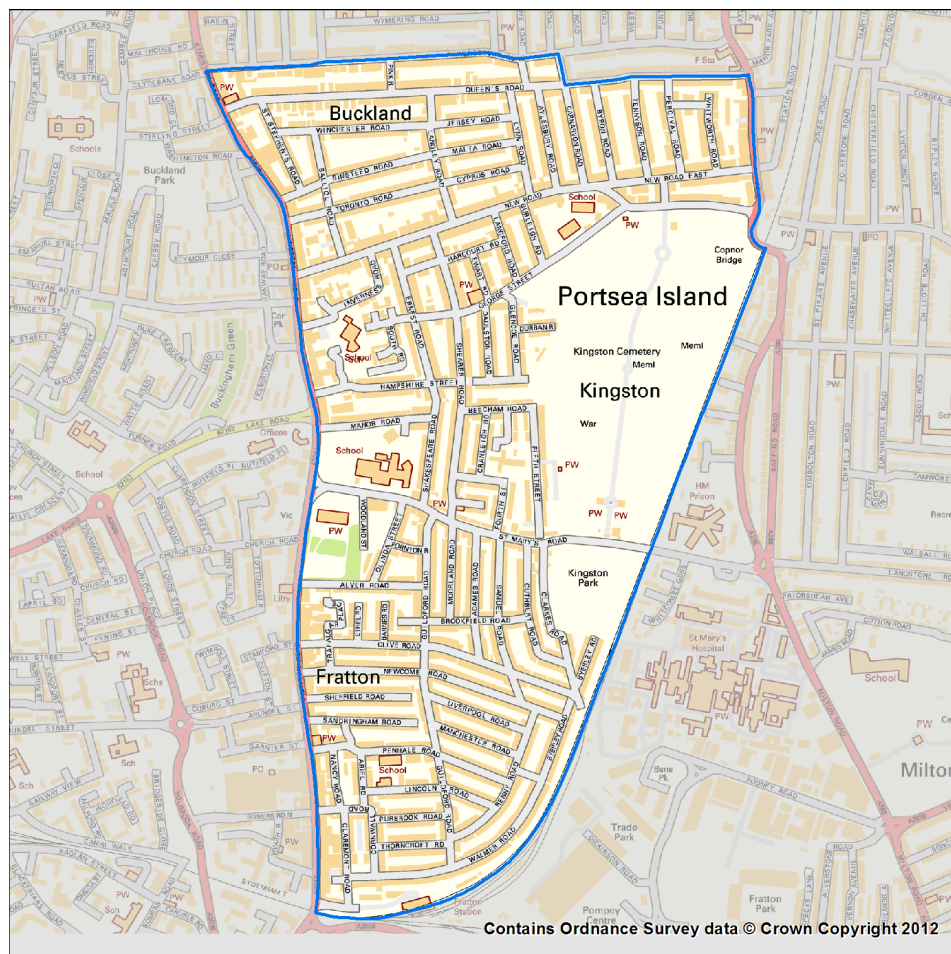


## Fratton Big Local



## Fratton Big Local Plan



July 2013

## Fratton Big Local Plan

## **Our Vision**

**Fratton Big Local will foster and celebrate sustainable change leading to a more vibrant, responsive, empowered and coherent community.**

## **Our key themes**

**To help us fulfil this vision some key themes have been identified from our Community Profile which will shape and direct our thinking and our activity.**

- Making Fratton an attractive destination.
- Enhancing, and making the best use of, the green space available.
- Developing and enhancing community life.
- Working with people to help them address their aspirations, hopes & needs.
- Breaking down barriers and enhancing opportunities for inclusion.

## **Aspirations**

**As a consequence the FBL Partnership hopes that, through the Big Local grant of one million pounds, the community will:**

- develop a cooperative spirit at all levels and responsive to all needs
- have increased confidence, both in itself and among individuals
- increase its capacity to engage with people's needs and aspirations
- grow those aspirations
- increase its residents' sense of belonging
- celebrate its achievements
- produce a coherent, vibrant, and sustainable legacy

This Plan sets the direction of our journey as we seek to fulfil this vision and meet these aspirations. The themes are the parameters that we will use to guide us, but we also wish to allow ourselves some flexibility and opportunities for creative responses and activity. The Plan identifies the broad areas we wish to use the funds for in the first year alongside some immediate pieces of work which will have a high visibility and impact. These areas and pieces of work will then lead to the development of the Plan for Year 2 and beyond. The Partnership wishes to see the Plan as an evolving, living document and alongside it will be establishing a more detailed 'management and governance document' and a project delivery document.

The Partnership will consult regularly with the residents of Fratton, both to ensure that the direction and actions being taken meet their needs and aspirations, and to be aware of any new area which is identified as a priority.

## Key Areas

In drafting this Plan we wish to allocate resources for each of our key areas to develop them, establish task groups and to draft further plans for their delivery. In addition we wish to identify some small projects (Quick wins) which will also need some resource; some of these may be delivered working with others, and some may be developed by ourselves.

- **Making Fratton an attractive destination.**

This will involve the establishment of a business development group as a sub group of the Partnership,  
Alongside this it will be seeking to work with others to improve the 'visual' appearance of key areas and venues – such as Fratton Road shops, Fratton Station and public areas

Quick wins could be hanging baskets and painting of shop fronts.

- **Enhancing, and making the best use of, the green space available.**

This will look at creating an environmental plan and establish a task group to address the 'green spaces' and possible projects within them. Among these could be projects such as a climbing wall, splash pool, Parkours site, Green Gyms etc.

Quick wins will be achieved through identifying, and where necessary initiating and developing Community Projects, in partnership with others such as

- *Tackling Dog mess - see tasks and challenges page 5*
- *Blossom and Jetsam - planting and tidying schemes - see tasks and challenges page 5*

- **Developing and enhancing community life.**

This will include exploring the possible development of a visible 'Community Hub'. This place may initially not be fixed but itinerant. It will become a very visible space.

Quick wins will be achieved through identifying, supporting and where necessary initiating and developing Community Projects, in partnership with others these may include

- *Annual events – see tasks and challenges page 6*
- *Communicating with the community – see tasks and challenges page 6*

- **Working with people to help them address their aspirations, hopes & needs.**

We will work with groups that seek to encourage and support volunteers in Fratton to draw individuals and organisations towards

- a long-term attitudinal change
- a spirit of community togetherness
- a culture of volunteering

Quick wins will be achieved through identifying, supporting and where necessary initiating and developing Community Projects, in partnership with others such as:

- *Community connecting – see tasks and challenges page 6*
- *Support other community initiatives – see tasks and challenges page 7*

- **Breaking down barriers and enhancing opportunities for inclusion.**

Quick wins will be achieved through identifying, supporting and where necessary initiating and developing Community Projects, in partnership with others such as:

- *Community connecting – see tasks and challenges page 6*
- *Healthy living and life style improvement - see tasks and challenges page 7*

There also is a budget allocation to establish a ‘*Community Grants Pot*’ to enable us to commission or to support groups who are providing projects or activities that will help to address the key areas we have identified. This is a model we have developed in Phase 1 and 2 and it has proved very successful both in raising the profile for the Fund and in addressing some key issues.

Finally, to deliver this Plan and to help us meet our aspirations we need to budget for:

### **An administration post**

This person will support us in carrying out the following governance actions:

- Communicate with the “trusted organisations”
- Maintain any legally required policies e.g. H&S, data protection etc.
- Communicate with Big Local representative
- Provide Big Local with necessary information and reports
- Collate papers and provide minutes for the Partnership
- Monitor and review both the management and project plans and reports
- Provide support to the Development worker and task groups
- Promote Fratton Big Local through PR, communication with volunteers, contacts and local groups, and develop and maintain our website and our social networking presence.

### **Funds for an office space and PR work etc – with a view to this being developed alongside the concept of a ‘community hub’.**

There is a need in the first year to rent and maintain an office base.

### **A Community Development worker with an identified ‘support fund’**

This individual will:

- recruit volunteers and mobilise them to achieve community projects
- support task champions
- seek to get where possible match funding
- explore and research the development of a community “Hub”

- develop relationships with key groups and agencies
- support other community initiatives, which share our vision and aspirations
- initiate and manage projects to develop potential
- identify and develop access to debt advice and small business support services
- continue community consultation in conjunction with Partnership members to achieve a more in-depth and reflective understanding of the community's needs and aspirations
- maintain and inform a 'contact network' of individuals and organisations in Fratton about FBL

Costs for both posts will include direct and indirect employment costs plus supervisory fee and a fund to support the projects and tasks that are developed.

## **Tasks and Challenges**

The following are an indicative list of the kinds of actions that may be undertaken in the key areas. The list is not proscriptive but draws on comments made during the consultations that have led to the Profile and this Plan being drafted. They indicate the kind of work that the Partnership hopes will be developed and undertaken, but also wish to allow space for a creative and reactive response as the projects develop.

The two key members of staff (Community Development and Admin) with their associated resource allocations will be expected to work with the Partnership members and the other groups and agencies to undertake the following

- **Making Fratton an attractive destination.**
  - '*Tackling Dog Mess*' will ensure that progress is made early on in the life of the Plan on reducing dog mess, working with the city council. Research into the problem, involving dog owners, RSPCA, police, and studying other areas of the country already successful in this task will identify effective expenditure including, for example, the cost of extra bins with the FBL Logo prominently displayed; advertising materials, prizes for school projects, use of magistrate powers for community pay-back
  - '*Blossom and Jetsam*' is a project which will make Fratton a more cheerful place to live, with hanging baskets, decorated shop fronts and reduced litter and untidiness. This could be achieved through a number of initiatives: Streets could be supported to enter "best decorated" competition; planters could be provided for the railway station; improved litter management and more trees planted especially around the Hub. Another possibility is the development of community urban allotments and orchards; and Sustrans' support for street management changes linking in to the City Council's knowledge and resource
  - *Annual events* are valued by the community and support will be given for the May Fayre, which in turn will show-case FBL's projects. In addition other events will be developed using the open spaces for example there could be a Community Games established for the August Bank Holiday, timed to follow, in 2013, the Commonwealth Games, and

in subsequent years, this would be inspired by the Olympic Games etc. Another possibility would be '*Picnic in the Park*' in conjunction with Big Lunch. Other projects could show-case the different cultures of the area, perhaps through an international cooking display, or music celebration drawing on local skills and traditions

- **Enhancing, and making the best use of, the green space available.**
  - Develop a co-ordinated response to the use of the open spaces and seek to promote them as a community asset
  - '*Tackling Dog Mess*' – see above
  - '*Blossom and Jetsam*' – see above
  - '*Picnic in the Park*' – see above
  - *Annual events* – see above
  - *Exercise opportunities* – see below under *Healthy living and lifestyles developments*
- **Developing and enhancing community life.**
  - Devise and develop the *Community Hub plan*- see below for more details
  - Identify, research, establish and market arts and cultural projects (with significant prizes) to recreate community spirit and encourage pursuit of excellence. Prizes for the best contributions will set markers for standards of excellence. Judging could, for example, use the Museums service, and the University of Portsmouth  
(For example, in 2013, the invite the best account in written, spoken, or filmed form of "Women and the Vote" to coincide with the celebration of the achievements of the suffragettes 100 years ago, which could include accounts from other parts of the world, and other cultures. Or, to coincide with the centenary of the outbreak of WW1 in August 2014, the story of Fratton and the Great War.)
  - *Community Connecting* – probably using a pyramid approach, and mobilising individuals, to ensure that all parts of the community are linked in, including those without digital access to the Community Resource map. This will advertise the activities on offer, create new links between people and establish a deeper understanding of the Community's aspirations better to inform subsequent iterations of the Partnership's Plan
- **Working with people to help them address their aspirations, hopes & needs.**
  - Manage the developing Community Services and Resources map and supervise the *Community Connecting programme*, to ensure all persons, households, groups and businesses are linked in to the Project, understand its vision and feel empowered to see their own goals realised.
  - *Community Connecting* – see above

- Maintain an up-to-date spreadsheet of all community services and activities
- *Healthy living and lifestyles – see below*
- **Breaking down barriers and enhancing opportunities for inclusion.**
  - *Support other community initiatives* so that existing providers of services of value are invited to apply for a small grant to support the extension of their service to others in the community. This is part of the 'Community Grants Pot' development.  
(For example support of a literacy project like the one currently funded)
  - *Community Connecting – see above*
  - *Annual events – see above – particularly those exploring local cultures and traditions*
  - Researching the provision for *healthy living and lifestyles* so that Fratton will be a better place to live in ten years' time. This will be achieved if the amount of exercise taken is increased, diets are improved, weight is reduced and other life style improvements have been effected. In partnership with others a plan needs to be developed to provide the education and training required. This will also include support in budgeting, shopping and cooking knowledge. Exercise activities to be made available at all levels, including improved safety for cycling, establishment of "green" gyms, Duke of Edinburgh activities, appropriate activities for groups, including the hard-to-reach

To achieve all of this the two members of staff will also:

- in conjunction with Partnership members, prioritise community projects, establish, resource and support task groups
- develop a focused volunteer base, for particular community projects - establishing skills, inclinations and learning needs by interview, recording, analysis. Source appropriate skills training, learning and development
- seek appropriate matched funding for projects, and manage these  
(for example accessing funds from the HLOWCF for enriching the lives of the elderly)
- encourage applications of enterprises deserving of small grants, and ensure delivery of additional services.  
(For example, an existing group providing tea, cakes, exercise and company reaching out to provide proven services to new participants. Or a group with expertise in after-school activities extending its offer to similar groups during half-term and holidays.)
- Certain suggestions made during the community consultations have a potentially heavy impact on the funds available. Proposals for a splash pool, a café in the Rec., a climbing wall, a Parkours site, need to be properly researched by project champions, and business cases produced, to include possible matched or alternative sources of funding, to determine whether they are viable and who could best develop them.

In developing a possible *Community Hub plan* to consider how to bring together a variety of services such as:

- debt counselling and advice; and other community 'surgeries' – police etc
- micro-finance project support - generating a small income for the Hub
- a café with home-made cakes etc. and home-grown produce
- the possibility of a community food-producing cooperative,
- show-casing of small local businesses such as clothing repair,
- cycle maintenance, with outreach to schools both to develop cycling proficiency and to re-condition bicycles
- a comfortable area with wi fi environment with mentored computer development activities
- a base for delivery of small projects – such as one addressing literacy



## What will we do and achieve in Year 1

The plan aims to be organic and flexible, and we expect it to grow and develop as we begin to address the key themes and begin to engage with the issues we have identified. However, we do expect that in the first year the following will be achieved (and can be used in part to measure our progress).

1. **The Partnership** will have identified and **established subgroups to address key areas**. It will also have **appointed any necessary new Partners** (based on skills) to ensure we continue to build, strengthen and develop in our response to the needs of the community.
2. **The Partnership** will arrange a suitable (and facilitated) **self-review towards the end of the first year** and will **share the outcome of this with the community** and other stakeholders in an appropriate way.
3. **Within the first 3 months the Community Development Worker and the Admin. Support Post will be appointed.** Their work will be monitored with a 6 month appraisal (which will inform the Partnership self-review)
4. **A baseline** of local residents assessment of the **'quality of life' will be established** to form the basis for the annual review of progress and development.
5. By the end of the first year **the Community and Resources Map will be established and accessible**. There will also be **regular communications** (in a variety of forms, including social media) with a wide cross section of people through the establishment of the community connector model.
6. There will be **a report** (researched and costed) produced within the year **with regard to the potential development of a Community Hub**.
7. There will be **two projects established** in partnership with others for 'Blossom and Jetsom'.
8. The **Community Grants pot will have been established** to support other initiatives and groups and the first **5 grants will be made** by the end of the year.
9. The initiative **to tackle 'dog mess'** will have carried out research and consultation and made **first steps to deal with this issue**.
10. An **existing Community annual event** (May Fayre) **will be supported** and **one new community cultural arts project** will have been **established**.
11. A researched **plan for breaking down barriers for healthy living and lifestyles** will have been produced.

12. **A consultation with local business and other key stakeholders** will explore how **to develop local entrepreneurial projects** and identify how to break down barriers to economic well being.

## Fratton Big Local Budget

	<b>Year 1</b>	<b>%</b>	<b>Year 2</b>	<b>%</b>	<b>Year 3</b>	<b>%</b>
Employment	45,000	45%	45,000	43%	45,000	42%
External Skills	10,000	10%	8,000	8%	8,000	7%
Communication	10,000	10%	12,000	11%	12,000	11%
Partnership Development	5,000	5%	5,000	5%	3,000	3%
Community Projects	20,000	20%	25,000	24%	30,000	28%
Community Grants	10,000	10%	10,000	9%	10,000	9%
<b>Total:</b>	100,000		105,000		108,000	

### Notes.

Year 1 was agreed at the last working group - and we have tried to develop those ideas further for years 2 & 3.

A small, steady increase in community project spending (up £10k) - which should hopefully tie with in our enhanced networking and increased public knowledge of FBL. Communication increasing slightly too - as assuming that there could well be more adverts/publicity during years 2/3 to herald the new projects.

Partnership Development dropped slightly in year 3 - as hopefully by then we have 'blossomed'!

Community Projects - these are projects that we are involved in as a Partnership and are working with other providers and groups in the community.

Community Grants - this is a pot of money that we will give as grants to other groups and providers that they will apply and bid for to enhance their work or to initiate activities that will support the vision of the plan.